

2016 St. Johns Mint Festival Survey

(Drop your completed survey in a survey box (at Souvenir Booth, South Entrance Information Booth Quilt Show or Mint Office), or return it to the address below by Aug 31, 2016 to be entered to win a \$25 gas card.)

1. How many years have you come to the festival? ☐ 1st year ☐ 2-5 ☐ 6-10 ☐ 11-20 ☐ 21-32
2. How did you hear about the festival? ☐ Facebook ☐ newspaper ☐ brochure ☐ friend ☐ TV
☐ Radio
3. What day(s) were you at the festival? ☐ Friday ☐ Saturday ☐ Sunday (check all that apply)
4. What city do you live in? _____
5. What is the #1 reason you come to the festival? _____
6. Please check all the activities/events you attended:

☐ Arts & Crafts	☐ Flea Market	☐ Free Entertainment	☐ 3-on-3 Basketball
☐ Food	☐ Photo Contest	☐ Carnival	☐ Kickball Trn.
☐ Kids World	☐ Bubble Ball	☐ Parade	☐ Cooking Contest
☐ Bocce Ball	☐ Quilt Show	☐ Photo Contest	☐ New Vehicle Show
☐ Pageant	☐ Peppermint Plop	☐ Museums	☐ Souvenirs
☐ Cooking Demo	☐ Museum	☐ Senior Citizen Day	☐ Arts Center downtown
☐ Fri Night Concert	☐ Sat Night Concert	☐ Garage Sales	☐ Downtown Car Show
☐ Sidewalk Chalk Art	☐ Downtown Beverage Tent	☐ Hot Air Balloon Lift-Off(Fri night)	
7. Please indicate your overall impression of the Mint Festival:
☐ Very satisfied ☐ Satisfied ☐ Somewhat Satisfied ☐ Not satisfied

If you indicated somewhat or not satisfied, please indicate what we need to do to make improvements:

8. What is the best thing about the Festival? _____
9. What is the worst thing about the Festival? _____
10. If you could change (add, eliminate, etc) anything about the festival, what would it be & why? _____

11. Would you be interested in volunteering for a 3-hour shift at the 2017 Festival? ☐ Yes ☐ No
12. Please indicate any other comments or suggestions you would like to make about the festival.

Your Name & Address: _____

& Phone #: _____

Email: _____

Please return this survey to the Clinton County Chamber of Commerce at PO Box 61, St Johns MI 48879 by Aug 31
or put into one of the survey boxes at the festival Souvenir or Information Booths, Quilt Show or Mint Office